

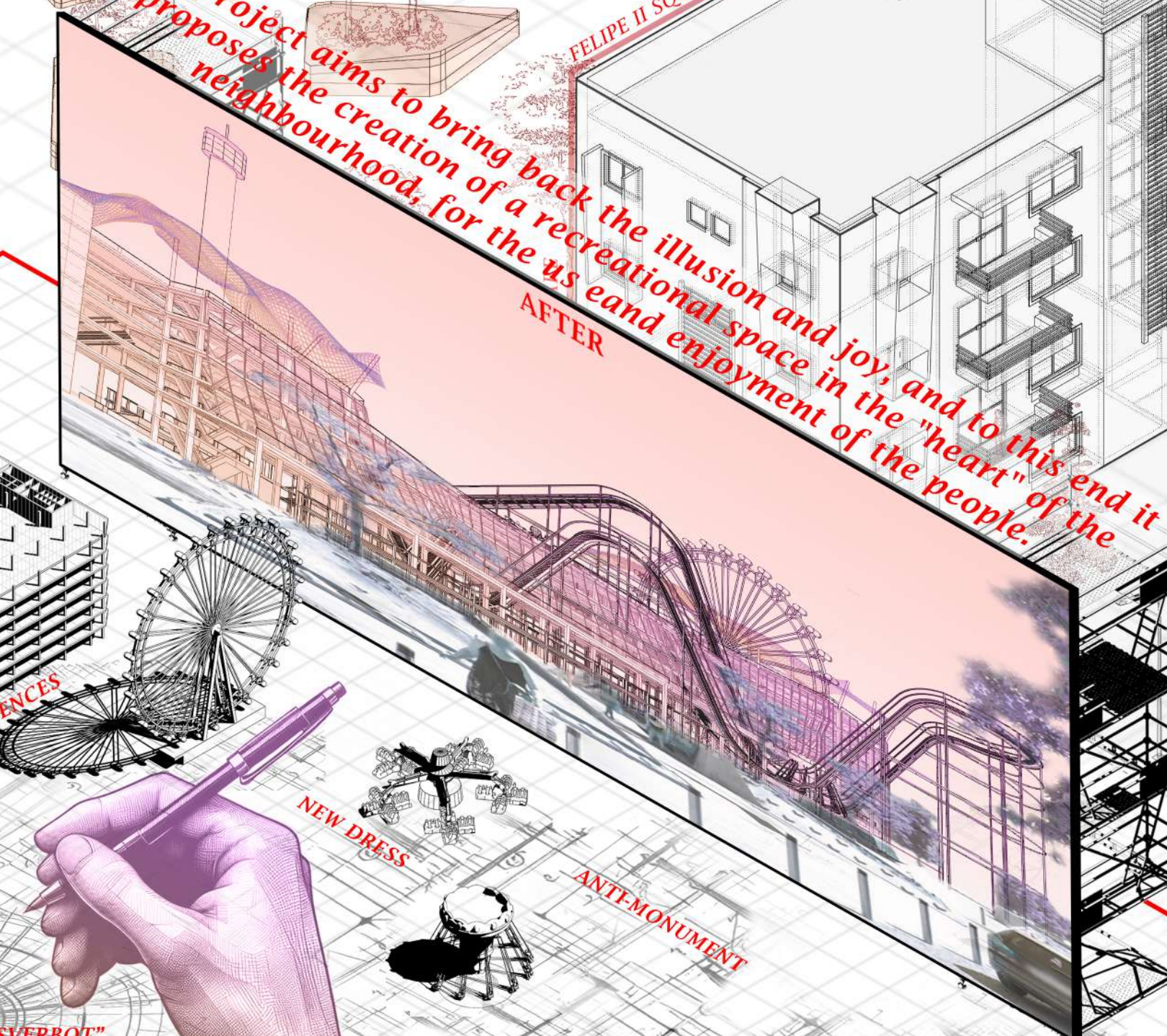
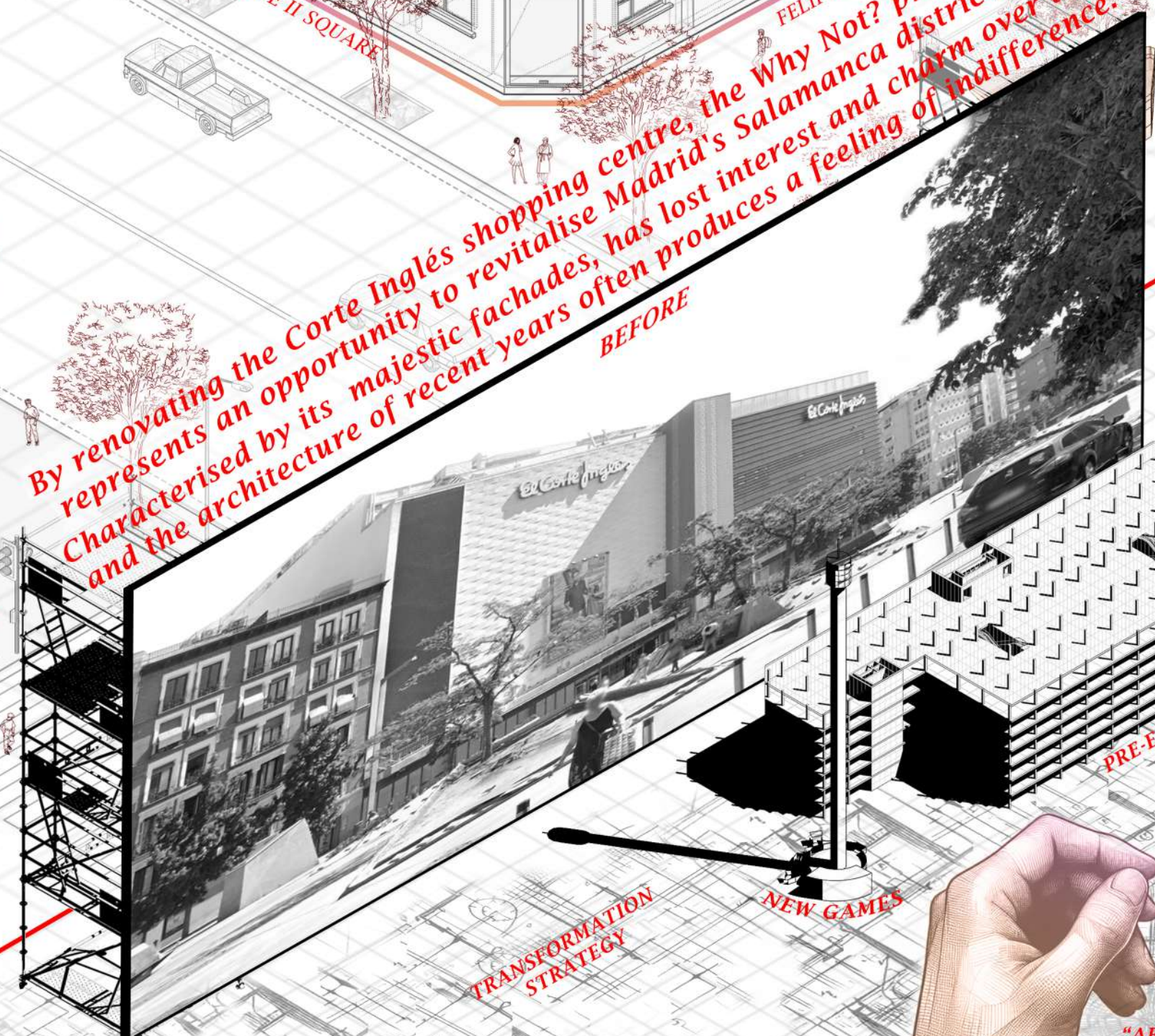
WHY NOT?

Transformation of "El Corte Ingles" Shopping Center
Felipe II Square, Madrid

"GO LIKE A PLAGUE AGAINST THE BOREDOM OF THE WORLD"

By renovating the Corte Ingles shopping centre, the Why Not? project represents an opportunity to revitalise Madrid's Salamanca district. Characterised by its majestic facades, has lost interest and charm over time and the architecture of recent years often produces a feeling of indifference.

The project aims to bring back the illusion and joy, and to this end it proposes the creation of a recreational space in the "heart" of the neighbourhood, for the use and enjoyment of the people.



40°25'27"N
3°40'29"W

40°25'27"N
3°40'29"W

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UNIVERSIDAD POLITÉCNICA
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