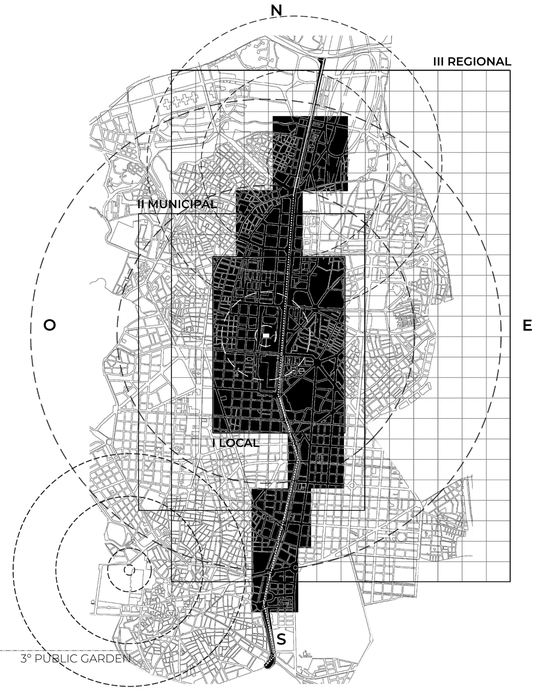
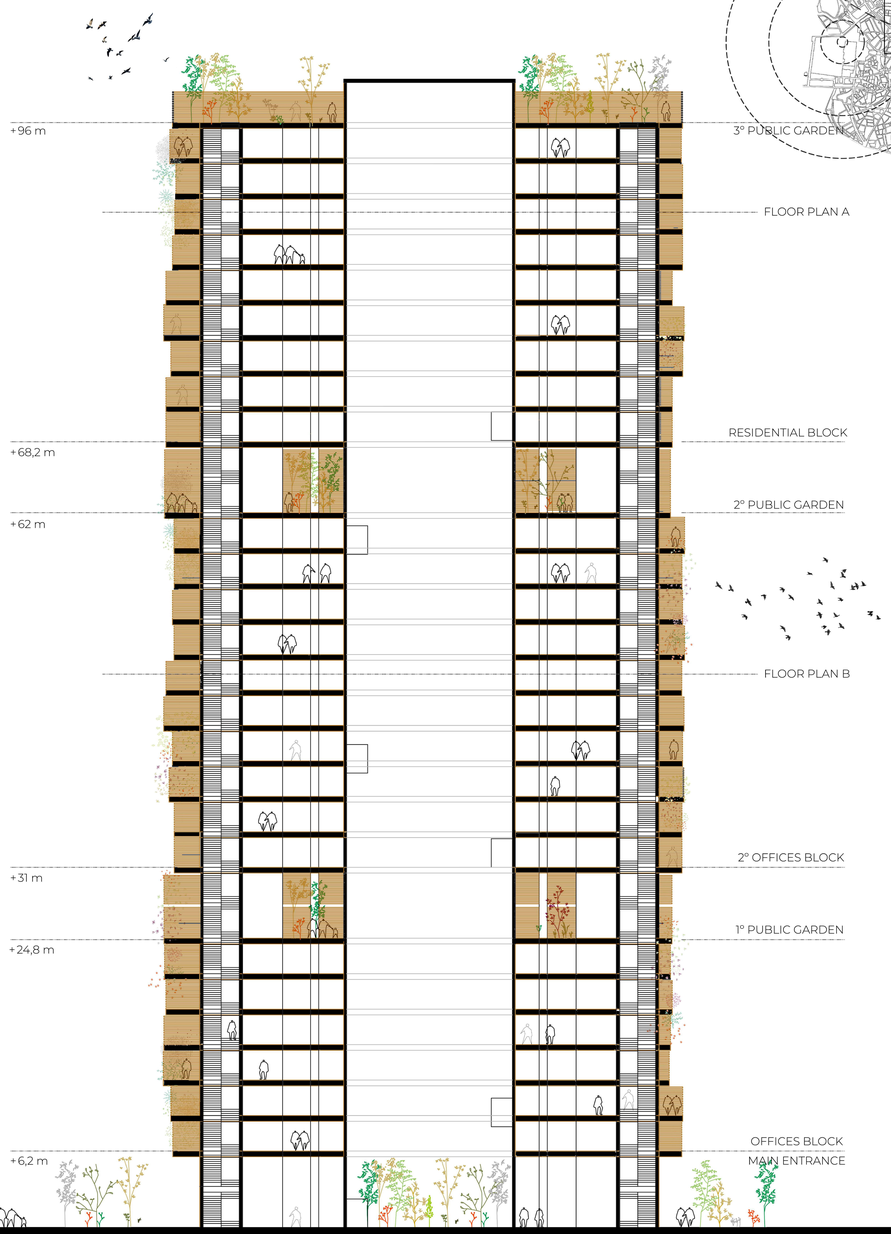
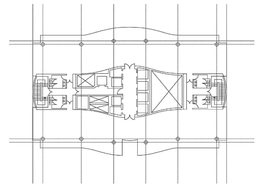
BREAKING
THE MOULD

Why demolish? When the structure can be preserved almost in its entirety, and an addition of green urban public space can be made, thus improving urban accessibility and the quality of life and health of its inhabitants. Thus, by extending the usable surfaces and crowning the project with a rooftop that is a landmark of sustainability, it is possible to make an impact on a local, municipal, regional scale... In a world where tons of construction debris are produced every day, "Breaking the Mould" proposes the rehabilitation of the Alfredo Mahou Tower, located in the financial centre of Madrid, Spain.

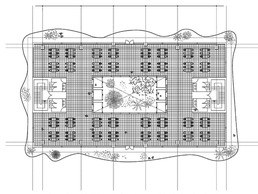




EXISTING FLOOR PLAN

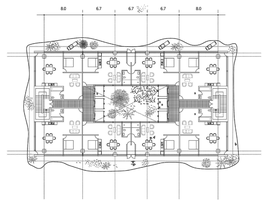


FLOOR PLAN B

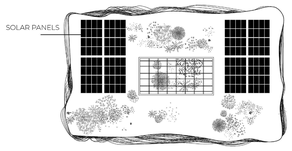


PUBLIC GARDEN FLOOR PLAN

FLOOR PLAN A



CORONATION FLOOR PLAN

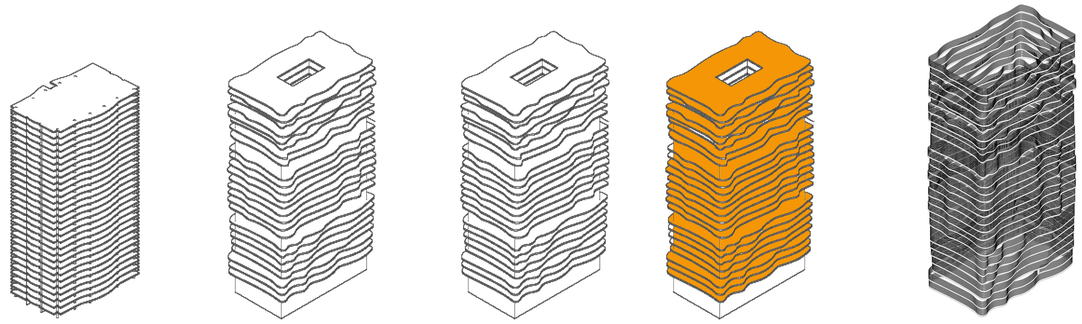


2. ADD NEW FLOORS

TO ADD NEW PRIVATE AND PUBLIC USES

4. BLUE IS THE CONTRARY TO ORANGE

CHANGING COLOR TO ORANGE ENHANCING VISUAL FEATURES

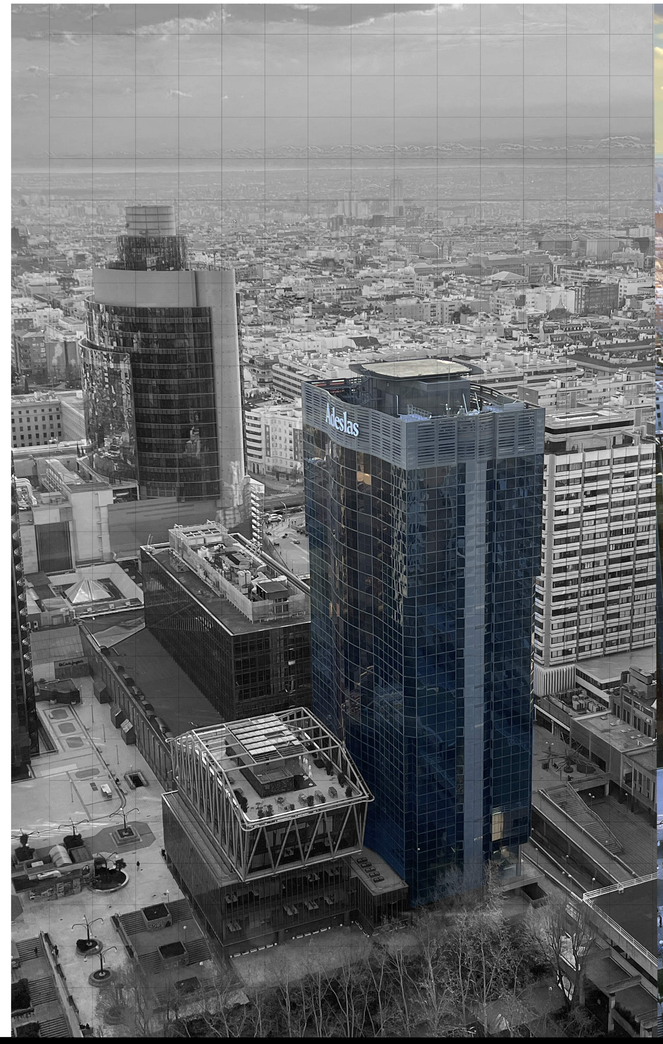


1.REMOVE BLUE SKIN FAÇADE

PRESERVING ALL THE MAIN SUPPORTS

3. EXTEND THE SURFACE AREA

LINKING INNER AND OUTER AREAS TOGETHER

5. ADD EXTERNAL METALIC SKIN

TO MAKE IT ICONIC ADN PROTECT IT FROM SUNLIGHT