

PROGRAMME

AHA

**AFFORDABLE
HOUSING
ACTIVATION**
REMOVING BARRIERS

International Union of
Architects (UIA) Forum

18-20 May 2022
Teatro Príncipe Pío,
Madrid, Spain

Organizing entities



With the support of

Wednesday, 18 May 2022

9 a.m. – 10 a.m.

Opening ceremony

10 a.m. – 12 p.m.

Barrier 1: Mismatches

Chair: *Sara Topelson*, director, Fundación Centro de Investigación y Documentación de la Casa, México

Speakers

- *Amira Osman*, Professor, Tshwane University of Technology
- *William O. Rodríguez*, Secretary of Housing, Puerto Rico
- *Gulnara Roll*, Regional Adviser, Forests, Land and Housing Division, UNECE
- *Saskia Sassen*, Robert S. Lynd Professor of Sociology, Columbia University
- *Cameron Sinclair*, Co-Founder, Architecture for Humanity

Cases

- Sao Paulo: *Elisabete França*, Executive Secretary, Sao Paulo Housing Department
- Barcelona: *Javier Burón and Laia Grau*, Metropolitan Housing Observatory of Barcelona (O-HB)
- Madrid: *Álvaro González-López*, Councillor for Housing of the Madrid City Council.

12 p.m. – 12.30 p.m.

Coffee-break

12.30 p.m. – 2.30 p.m.

Barrier 2: Policies and Regulations

Chair: *Joan Clos*, former Mayor of Barcelona and UN-Habitat Executive Director, Spain

Speakers

- *Doris Andoni*, Head, Housing Policy, Ministry of Finance and Economy, Albania
- *Mai Abdel Hamid*, CEO Social Housing and Mortgage Support Fund, Egypt
- *Robert Lewis Lettington*, Chief, Land, Housing and Shelter Section, UN-Habitat
- *Carlos Bruce Montes de Oca*, former Minister of Housing, Peru
- *Kwan Ok Lee*, Dean's Chair Associate Professor of Urban Planning, National University of Singapore
- *Orna Rosenfeld*, Global Advisor on Housing
- *Raquel Sánchez Jiménez*, Minister of Transport, Mobility and Urban Agenda (tbc)

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- Singapore: *Sia Tze Ming*, Acting Director, Policy and Property, Housing and Development Board of Singapore
- Roosevelt Island: *Theodore Liebman*, Principal, Perkins Eastman and Board Member of the Consortium for Sustainable Urbanization

2.30 p.m. – 4 p.m.

Lunch break

4 p.m. – 6.30 p.m.

Social Sustainability

Chair: Luis Fernández-Galiano, professor, Universidad Politécnica de Madrid, ETSAM

Speakers

- *Fatou Dieye*, Affordable Housing Specialist
- *Camila Jordan*, Executive director, TETO Brazil
- *Pascual Ignacio Navarro*, Secretary of State for the European Union (tbc)

- *Balakrishnan Rajagopal*, UN Special Rapporteur on Adequate Housing
- *Inés Sánchez de Madariaga*, director UNESCO Chair on Gender Equality Policies in Science, Technology and Innovation, UPM
- *Alfonso Vegara*, Founder, Fundación Metropoli
- *Juan Verde*, government and corporate strategist

Invited architects:

- *Ben van Berkel*, UNStudio
- *Didier Rebois and Manuel Blanco-Lage*, EUROPAN

7 p.m. – 8.30 p.m.

AHA Talks

Thursday, 19 May 2022

10 a.m. – 12 p.m.

Barrier 3: Financing

Chair: Luiz de Mello, director, Economics Department, OCDE

Speakers

- *Tatiana Buelvas Ramos*, General Secretary, Ministry of Housing and Cities, Colombia
- *Julie Lawson*, Associate Professor, RMIT University and Lead author #Housing2030
- *Luis Roca de Togores*, President, Junta Compensación Valdecarros
- *Ruth Schagemann*, President of the Architects' Council of Europe (ACE-CAE)
- *Elena Szolgayova*, Co-Chair, Housing 2030 Initiative

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- INFONAVIT Mexico: *Carlos Martínez*, General Director
- Plan Vive Madrid: *José María García Gómez*, Deputy Councillor of Housing and Urban Planning, Regional Government of Madrid

12 p.m. – 12.30 p.m. **Coffee-break**

12.30 p.m. – 2.30 p.m. **Barrier 4: Urban Design**

Chair: *Martha Thorne*, dean, IE School of Architecture and Design

Speakers

- *Iñaki Carnicero*, Director General of Architecture and Urban Agenda (tbc)
- *Odile Decq*, Founder, Studio Odile Decq
- *Heather Dodd*, Founding Partner, Savage+Dodd Architects
- *Cheryl S. Durst*, Executive Vice President and CEO, IIDA
- *Paul Karakusevic*, Founding partner, Karakusevic Carson Architects

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- Reinventing Cities: *Hélène Chartier*, C40's Head of the Zero Carbon Development
- Madrid Nuevo Norte: *Miguel Hernández*, General Director
- New European Bauhaus: *Marcos Ros*, member of the European Parliament

2:30 p.m. – 4 p.m. **Lunch break**

4 p.m. – 6.30 p.m.

Economic Sustainability

Chair: *Felipe Vera*, Housing and Urban Development Specialist, Harvard University Graduate School of Design

Speakers

- *Haymanot Watchmeister*, Faculty of Law, Stockholm University
- *Gonçalo Byrne*, President of the Portuguese Order of Architects
- *Grzegorz Gajda*, Urban Specialist, European Investment Bank (EIB)
- *Eduard Mendiluce*, CEO Anticipa Real State (tbc)
- *Richard Sennett*, Senior Fellow of the Center on Capitalism and Society, Columbia University
- *Carme Trilla*, president, Fundación Hábitat3

Invited architects

- Kunlé Adeyemi, Architect, NLÉ
- Andrea Desplazes, Bearth + Desplazes (tbc)

7 p.m. – 8 p.m.

AHA Talks

Friday, 20 May 2022

10 a.m. – 12 p.m.

Barrier 5: Promotion and Production

Chair: *Ishtiaque Zahir Titas*, Vice president,
International Union of Architects (UIA)

Speakers

- *Güldehan Atay*, Mimar Sinan Fine Arts University
- *Johann Baar*, Director Affordable Housing and Technology, Hilti Foundation
- *Reinhard Goethert*, MIT Architecture
- *José María Lapuerta*, Founder and co-director of the Master in Collective Housing, UPM
- *Sergio Magalhaes*, former Housing Secretary of Rio de Janeiro
- *Mona Rady*, Chairperson of Habitat Professional Forum

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- Vienna Wohnfonds: *Nicole Büch and Silvia Hofer*, Wohnfonds
- Thailand: *Thipparat Noppaladarom*, Advisor, Baan Mankong Project

12 p.m. – 12.30 p.m.

Coffee break

12.30 p.m. – 2.30 p.m.

Barrier 6: Ownership and Tenure

Chair: Margrit Hugentobler, (formerly) Swiss Federal Institute of Technology (ETH)

Speakers

- *David Lucas*, Secretary General of the Urban Agenda (tbc)
- *Sergio Nasarre*, Catedra UNESCO Vivienda, Univ. Rovira i Virgili
- *Michelle Norris*, Director of the Geary Institute for Public Policy, University College Dublin
- *Christoph Schmid*, Professor, University of Bremen
- *Paloma Taltavull*, Professor, Universidad de Alicante, and UNECE Real Estate Market Advisory Group
- *Spela Videcnik*, OFIS Architects

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- Places for People: *Corneille Koppelaar*, International Director
- Mauritius: *Gaetan Siew*, Special Envoy for the Republic of Mauritius

2.30 p.m. – 4 p.m.

Lunch break

4 p.m. – 6.30 p.m.

Environmental Sustainability

Chair: Carlos Sallé, international expert in energy transition and sustainability, Spain

Speakers

- *Eugenie L. Birch*, *Lawrence C. Nussdorf* Professor of Urban Research and Education, University of Pennsylvania

- *Carl Hensman*, Senior Program Officer, Gates Foundation
- *Eduardo Paes*, mayor Rio de Janeiro, Brazil (tbc)
- *Susana Saiz*, director, Sustainability and Energy, ARUP
- *Bruno Sauer*, CEO, Green Building Spain
- *Cassie Sutherland*, programme director, energy, and buildings, C40

Invited architects

- *Francesca Cesa Bianchi, Stefano Boeri*
Architetti Project Director
- *César Ruiz Larrea*
- *Carme Pinós*

6.30 p.m. – 7 p.m.

Closing ceremony





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